



DR. KATHLEEN VOHS



SEXUAL ECONOMICS: BASIC ECONOMIC PRINCIPLES TO UNDERSTAND HETEROSEXUAL INTERACTIONS

THURSDAY, FEBRUARY 11TH, 2021
FROM 6 TO 7 P.M.

PUBLIC LECTURE FOLLOWED BY A MODERATED Q & A

KATHLEEN VOHS IS THE DISTINGUISHED MCKNIGHT UNIVERSITY PROFESSOR AND LAND O'LAKES CHAIR IN MARKETING AT UNIVERSITY OF MINNESOTA'S CARLSON SCHOOL OF MANAGEMENT. SHE HAS AUTHORED MORE THAN 250 SCHOLARLY PUBLICATIONS AND SERVED AS THE EDITOR OF 9 BOOKS, AND SHE HAS WRITTEN EXTENSIVELY ON DECISION MAKING, SELF-CONTROL, INTERPERSONAL RELATIONSHIPS, SELF-ESTEEM, MEANING IN LIFE, LIE DETECTION, AND SEX.

VOHS HAS RECEIVED SEVERAL AWARDS AND HONORS. IN 2012, SHE BECAME THE HONORARY CHAIR IN EXPERIMENTAL CONSUMER RESEARCH AT GRONINGEN UNIVERSITY (NETHERLANDS). IN 2014, SHE WON THE ANNELIESE MAIER RESEARCH AWARD FROM THE HUMBOLDT FOUNDATION, A COMPETITION ACROSS ALL SCIENCES, HUMANITIES, LAW, AND ECONOMICS, AND THAT SAME YEAR WAS NAMED A 'BEST BUSINESS SCHOOL PROFESSORS UNDER 40.'

SHE IS A HIGHLY CITED RESEARCHER, A DISTINCTION GIVEN TO THE TOP 1% OF SCHOLARS WORLDWIDE BASED ON CITATIONS. IN 2018, VOHS WAS NAMED ONE OF THE WORLD'S TOP 25 BEHAVIORAL ECONOMISTS BY THEBESTSCHOOLS.ORG.

PRE-REGISTER TO ATTEND MEETING

VIRTUAL VISIT SPONSORED BY
UNDERGRADUATE WOMEN IN
ECONOMICS AND THE MU
DEPARTMENT OF ECONOMICS



QUESTIONS? CONTACT
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