

Kelli Mayes-Denker
kkmkkt@missouri.edu
CV – February 2025

EDUCATION: Doctorate of Business Administration, 2014
 St Ambrose University, Davenport, IA

 Master of Arts, Economics, 2004
 Eastern Illinois University, Charleston, IL

 Bachelor of Arts, Economics, 2003
 Eastern Illinois University, Charleston, IL

ACADEMIC APPOINTMENTS:

Faculty Instruction:

Economics Department, University of Missouri,
Assistant Teaching Professor (January 2024-Present)
Courtesy Appointment (August 2024-December 2024)

Courses taught:

Managerial Economics ECONOM 3251 online

Economic History of the United States ECONON 4004WI

Economic Strategy for Business Decisions ECONOM 4004 online

Economics Department, University of Arizona,
Lecturer (2022 – July 2023)
Adjunct Lecturer (2012 – 2022)

Courses taught:

Microeconomic Analysis for Business Decisions ECON 300

Economic History of the United States ECON 307

Macroeconomic and Global Institutions and Policy ECON 330

Economic Strategy for Business Decisions ECON 400

Global and Financial Economics and Strategies BNAD 301

Basic Economic Policy ECON 200

McGuire Center - Entrepreneurship Department, University of Arizona,
Adjunct Instructor, Entrepreneurship. (2012-2013). Courses taught:

Innovation and Transformation

Management Department, St Ambrose University, Adjunct Instructor,
Leadership. (2012). Courses taught:

Leadership in Organizations

Business and Economics Department, Carl Sandburg College, Instructor,
Economics and Business, Tenured. (2008-2012). Adjunct Lecturer (2012 –
present). Courses taught:

Introduction to Microeconomics

Introduction to Macroeconomics

Legal Environment of Business

Business Law

Statistics for Social Sciences

Small Business Management

Introduction to Business

Sales Fundamentals

GLOBAL SERVICE:

UArizona Micro-campus Faculty. Phnom Penh, Cambodia (AUPP) for Econ 400 (2017). Taught online and collaborated with Global Lecturer based in Phnom Penh to provide classroom instruction through hybrid course.

Business Minor Study Abroad Faculty. Barcelona, Spain and Prague, Czech Republic. Taught BNAD 301 and lived abroad for five weeks. (2016 and 2017).

SERVICE:

QCR Review Submission – American Economic History Online course,
December 2024
Approved January 2025 by Manon Allard-Kropp

Kritik class pilot. Peer review feedback Canvas EdTech tool. Fall 2024

Mizzou Move In – Econ Team Volunteer. August 2024

QCR Review Submission – Managerial Economics Online course, July 2024
Approved July 2024 by Julie Shults

Writing Intensive Course Faculty. Taught American Economic History as WI (Spring 2024, Fall 2024)

QCR Review Submission - Economic Strategy Online course, March 2024
Approved April 2024 by Asmaa Albadawi

Developed Online Courses at Mizzou: ECONOM 3251(Spring-Summer 2024), ECONOM 4004 - Special Topics: American Economic History (Spring-Summer 2024), ECONOM 4004 - Special Topics Economic Strategy (September 2023-March 2024)

Eller Scholarship Reviewer Committee Member, April 2023

AACSB Career Track Econ Representative, February 2023

Strategic Consulting, Interfaith Community Services, February 2023-Present

Caring Ministries Volunteer, February 2023

Feed My Starving Children Volunteer, Oro Valley, AZ. February 2023

McGraw Hill Invited Reviewer, January 2023 and June 2023

UA Evening Cohort Faculty. Taught Econ 300 and Econ 400. (2014-2019)

Eller Executive Education Instructor, Leaders EDGE, Phoenix, AZ. (2017).

Eller Executive Education Instructor, Southwest Leadership, Tucson, AZ. (2017).

Eller Executive Education Instructor, High Impact Leadership Program, Tucson, AZ. (2017).

Developed Online Courses at University of Arizona: ECON 300, ECON 330, ECON 400, BNAD 301 (2012 – 2017).

Casas Council Board Member, (2016 – 2018). Financial Investment Committee Member (2017-present).
Review budgets, choose investment strategies, determine ways to grow revenue and efficiently manage funds.

Advising Committee Member, International Conference on People Connect: Networking and Sustainable Development, St. Claret College. Bangalore, India. (2017).

Developed Online Courses at Carl Sandburg College: Introduction to Microeconomics, Introduction to Economics, Sales Fundamentals, Legal Environment of Business, Business Law, Statistics for the Social Sciences (2008 – 2018).

Faculty Exchange Participant, Switzerland through Carl Sandburg College and ICISP. Hosted an academic colleague from Switzerland for two weeks in the United States and then traveled to Switzerland to live for two weeks. The exchange provides opportunities for expanding knowledge of various teaching methods and educational institutions. (2009-2010)

SIFE Club Faculty Advisor, Carl Sandburg College. (2008 – 2012).

Honors Faculty, Statistics for the Social Sciences, Carl Sandburg College (2012).

GSGA DBA Representative, St Ambrose University (2011).

Weekend House Director - Volunteer, Ronald McDonald House, Chicago, IL (2006-2012).

Faculty Assessment and Growth Committee Member, Carl Sandburg College (2010- 2012).

Faculty Advisor, Bright Minds Internship Program, Carl Sandburg College (2009).

Sloan C Blended Learning Conference Attendee (2008-2009).

Wellness Committee Member, Carl Sandburg College (2008-2010)

Tech Connect Presenter and Attendee, Carl Sandburg College (2008-2009)

PROFESSIONAL ORGANIZATIONS:

UPCEA

American Economic Association

Academy of Management

Midwest Academy of Management

PROFESSIONAL DEVELOPMENT & TRAINING:

CWP Workshop: Efficient and Effective Feedback on Student Writing – February 2025

Level Up B.A.S.I.C.S. of Teaching & Learning with AI – October 2024

Practical Strategies for Peer Review in the WI Classroom – October 2024

Missouri Online Academic Technologies - AI Plagiarism, Cheating, & Academic Integrity – October 2024

AI in WI #3: Teaching AI with ChatGPT – October 2024

Guilt Free AI Book Club – September 2024

AI in WI #2: Navigating AI Workshop – September 2024

Best Canvas Cheats You are Not Using – September 2024

AI in WI #1: Foundations Workshop – September 2024

Honorlock Workshop - May 2024

Smarterproctoring Overview Workshop - February 2024

Writing Intensive Workshop, 76th - January 2024

AWARDS:

Bentley University ESG Scholar, (2012).

Graduate Research Assistant, Dr. Ming Dao, (2003-2004).

PRESENTATIONS:

Sustainability governance: Options for the future. Midwest Academy of Management, 54th Annual Conference, Omaha, NE (2011).

VOLUNTEER OPPORTUNITIES:

Ronald McDonald House Volunteer, Columbia, MO. February 2025

Card Team Volunteer. The Crossing. September 2024

Ronald McDonald House Volunteer, Columbia, MO. August 2024

Feed My Starving Children Volunteer, Columbia, MO. March 2024

OTHER PROFESSIONAL EXPERIENCE:

Founder/Partner, Everedify, Columbia, MO (2018 – Current).

Sales Engineer and Marketing, Consultant, for zyBooks, Los Gatos, CA. (2016 – 2019).

Market Development Economist, Consultant, for Sapling Learning, a division of Macmillan Learning. (2013-2016).